ToBeShore.
TRANSFORMING BITS INTO BUSINESS

OUR
SECOND
ANNIVERSARY

IT RESOURCING
HUB

Providing skilled IT professionals for project-based or long-term engagements.

MANAGED
SERVICES

Comprehensive IT support and management for seamless business operations.

WEB DESIGN &
DEVELOPMENT

Creating user-friendly, responsive websites tailored to your business needs.

OUR
STORY

INTRODUCTION

On the 1st of August 2022, a remarkable journey began with the establishment of ToBeShore (Pvt) Ltd, founded by four visionaries - Per Ingels, Helena Lindblad, Ranuja Arumapperuma, and Senaka Gunaratne. With a collective experience of over 20 years in the IT consulting and software industry, this management team set out to build a company that would redefine modern technology solutions and drive business growth for their clients. Over the past year, ToBeShore has flourished, becoming a key player in the tech industry and serving leading companies in Sweden. Let's delve into the inspiring story of ToBeShore's growth and how they continue to embrace innovation and excellence.

HOW WE STARTED

ToBeShore was born from a vision of bringing cutting-edge technology solutions to businesses worldwide. With a management team boasting over 20 years of experience in the IT consulting and software industry, the company began its journey with a firm grasp on industry trends and a passion for innovation.

GROWING OUR REACH

Starting with our headquarters in Stockholm, ToBeShore aimed to grow beyond Sweden. Seeing the potential in the tech industry, we also set up a presence in Colombo, Sri Lanka. This move allowed us to access a diverse talent pool and work together globally.

OUR
TEAM

OUR AMAZING TEAM

From starting with just 6 employees, ToBeShore has grown to 11 dedicated and skilled professionals within this two years. Our team includes young, talented professionals such as Azure certified administrators, developers, data engineers, and front-end and back-end experts, including Angular certified developers. Their contributions have been key to our success and reflect our commitment to nurturing talent and creating a collaborative work environment that encourages innovation.

OUR CULTURE

We work from home in a very relaxed environment and meet once a month to enjoy the day with our team. We provide valuable salary packages for our employees, including healthcare insurance and seasonal gifts. Our culture promotes a healthy work-life balance, which keeps our team motivated and productive.

OUR TECH
GROWTH

SERVICE EXPANSION

We began our journey with an IT resourcing hub, connecting businesses with skilled IT professionals for various projects and long-term engagements. This service has helped numerous companies find the right talent to drive their technology initiatives forward, ensuring they have the expertise needed to succeed.

As we grew, we expanded into web services, offering comprehensive web design and development. Our team specializes in creating user-friendly, responsive websites tailored to our clients' needs, helping them establish a strong online presence and effectively engage with their audiences.

Recognizing the need for more diverse solutions, we broadened our service categories to include managed services such as "Web As A Service," "Lab & Test System as a Service," "Jump Host as a Service," "Cloud PC as a Service," and "FTP as a Service." These managed services provide complete and secure solutions, allowing businesses to focus on their core operations without worrying about their IT infrastructure.

Additionally, we expanded our in-house software development capabilities to offer custom, tailor-made solutions that address the specific requirements of our clients. By developing innovative and effective tools, we ensure that our clients receive the most advanced and reliable software solutions to meet their unique business needs.

TECHNOLOGY GROWTH

ToBeShore has made significant strides in various tech domains. We have implemented a Chat Bot Solution using Google Dialogflow CX and a Web App built with Node.js, both deployed on Azure. Our Genesis platform integrates seamlessly with both on-premises and cloud environments. In response to the high demand for data analytics, we have prioritized our Data Engineering efforts, utilizing Azure Synapse. Furthermore, we have incorporated DevOps into our processes and are actively looking to enhance our capabilities in MLOps, Machine Learning (ML), Generative AI, and Large Language Models (LLM).

CEO
MESSAGE

ToBeShore's journey continues, and along with the company's global management team, I am incredibly impressed with what we have achieved and continuously achieves together.

Our first homegrown SaaS application will be delivered for pilot testing during end of August and set to launch later this year. The SaaS Business Area (BA) built on our own managed architecture and Micro Services in Azure, is one of our focus areas going forward together with the Sourcing Hub, and Web & Graphic Design BAs, that continuously grows with more customers and projects. We just started an exciting new project with a returning customer that focuses on the modernization of software and possibilities with the cloud, showcasing our ability to innovate, meet evolving client needs and customer loyalty. We have completed several web development projects that highlight our expertise and ability to deliver high-quality web solutions.

During the year, the company has created a new graphic profile to enhance our brand identity and visual appeal. We also continue obtaining Azure certifications for our developers to underscore our commitment to staying at the forefront of technology and ensuring our team is equipped with the latest skills.

Going forward we are preparing to undertake several significant projects that we hope to execute in the coming year. You can read more about these exciting new ventures on our website www.tobeshore.se.

As we continue 2024 and head for 2025, our goal is to continue set path and grow our sourcing services while advancing our new business areas. To achieve this, ToBeShore will be expanding our team continuously throughout the year.

PER INGELS